

[COMPANY LOGO]

FOR IMMEDIATE RELEASE

[Company Name] Appoints [Full Name] as [Title]

[Subheadline highlighting the hire's background or strategic significance — under 120 characters]

CITY, State, Month Day, Year /PRNewswire/ — [Company Name], [brief company descriptor], today announced the appointment of [Full Name] as [Title]. [One sentence on what this hire signals for the company's direction or growth].

[Full Name] brings [number] years of experience in [industry/domain]. Most recently, [he/she/they] served as [previous title] at [previous company], where [he/she/they] [key accomplishment or responsibility]. [Additional background: education, board roles, notable achievements.]

In [his/her/their] new role, [Full Name] will [primary responsibilities and strategic focus areas]. [How this role supports the company's current goals or growth plans.]

"[Quote from CEO about why this person was chosen and what they bring to the team]," said [CEO Full Name], CEO of [Company Name]. "[Second sentence about how the hire fits the company's vision.]"

"[Quote from the new hire about why they joined and what excites them]," said [New Hire Full Name]. "[Second sentence about their goals in the new role.]"

About [Company Name]

[Company Name] is a [what the company does] founded in [year]. [Mission/core offering.] [Traction/credibility.] For more information, visit [website URL].

Media Contact:

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