

[COMPANY LOGO]

FOR IMMEDIATE RELEASE

[Company Name]: [Short, Punchy Headline Optimized for Social Sharing — Under 60 Characters]

CITY, State, Month Day, Year /PRNewswire/ — [Company Name] today announced [what — keep it to one sentence]. [One sentence on why it matters or why people should care.]

[One paragraph of supporting context — keep it under 80 words. Focus on the single most compelling detail, stat, or visual.]

"[Short, quotable quote — ideally under 30 words. Think tweet-length.]," said [Full Name], [Title] at [Company Name].

Embedded Media:

- Hero Image: [Direct URL to high-res image]
- Video: [YouTube / Vimeo embed URL]
- Infographic: [Direct URL]

Key Facts:

- [Fact 1 — a tweetable stat or data point]
- [Fact 2 — another shareable detail]
- [Fact 3 — a surprising or notable element]

Social Links:

- Website: [URL]
- Twitter/X: [@handle]
- Instagram: [@handle]
- TikTok: [@handle]
- LinkedIn: [URL]
- Hashtags: [#YourCampaign] [#YourBrand]

About [Company Name]

[Two sentences max. Keep it tight for social sharing.]

Media Contact:

[Full Name], [Title]
[Email] | [Phone]

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